

PRESS RELEASE

GLOBAL LOGISTICS SUMMIT –TANZANIA 2017 TO BRING LOGISTICS EXPERTS FROM 40 COUNTRIES

- **Enhancing Regional policy frameworks to foster sustainable logistics & global industry growth**
- **The event also seeks to market Tanzania Land of the Kilimanjaro as an ideal tourist Destination**

FOR IMMEDIATE RELEASE

The Tanzanian Association of Freight Forwarders (TAFFA) is delighted to announce that it will host the **GLOBAL LOGISTICS SUMMIT (GLS –Tanzania 2017)** at the Ramada Resort Dar es Salaam, Tanzania, this August.

This global trade event which is co-hosted by the Ministry of Works, Transport and Communication will host over 350 senior clearing agents and freight forwarders, business delegates, government officials, ambassadors and trade representatives from the Africa and Middle East regions.

The Minister of Works, Transport and Communication, Hon. Prof. Makame Mbarawa lauded TAFFA's efforts in heralding much needed awareness especially in the Transport sector which is a 'lifeline of any great nation' as it supports movement of people and goods.

"Bringing the GLS 2017 to our doorsteps is great achievement and also an essential opportunity for businesses especially now when our Government is pushing hard for increased trade into Africa and beyond," said the Minister.

The four-day summit is being heralded as the biggest logistics event on the continent that will see all the major operators converge for the event that begins 23-26 August 2017 at the Ramada Resort Dar es Salaam.

Tanzania Freight Forwarders Association (TAFFA) president, Mr Stephen Ngatunga said Tanzania will showcase its true potential as an ideal transportation hub to the global community, while bringing about interactions, business meetings, exchange of ideas and contacts among the maritime stakeholders across the continent.

We have received strong support from the like of NMB, Tanzania Ports Authority, Astral Aviation, Tanzania Revenue Authority, Kenya Ports Authority, DoubleClick, Renault Tanzania just to name a few who are already on board as sponsors.

"Interactions among importers, exporters, shipping firms, freight forwarders and even chandelier's, among several others will ultimately lead to increase in maritime activities in Tanzania thereby helping the country attain the desired hub port status within the sub-regions and ultimately advance the Tanzanian economy."

This event will also afford Tanzania the opportunity of improving its economy via the transport & logistics sector as issues such as Ports development and its modernization, increasing revenue streams and challenges will be at the front burner of the discussions.

The president of FIATA, Mr Stanley Lim, as well as other senior FIATA dignitaries and member country representatives will be attending and directing a programme wholly focused on freight forwarding and trade issues in the Africa and Middle East regions.

This Summit comes at a time when Tanzanians businesses need increased awareness and knowledge on best practices to use especially in a digitally inclusive world where technology is king. Indeed there are vast opportunities for business growth to be unlocked in Tanzania in terms of clearing and freight forwarding especially if landlocked countries of Burundi, DRC, Rwanda and Uganda plus southern African countries utilize Dar es Salaam through the Northern route and vice versa as a freight cargo transportation hub.

"As TAFFA, we are making strides in empowering businesses through programmes such the GLS which renowned professors from the likes Harvard university among many others will impart knowledge international freight forwarding industry, best practices.

"This is an incredible opportunity for any organisation with an interest in freight forwarding, whether as a forwarder, insurer, service provider, legal counsel, product provider or trade official to network and make invaluable business connections. We want to show the world through this conference that Tanzania is an ideal gateway for regional trade.

The theme for the summit is "Harnessing Logistics for sustainable economic growth."

In terms of Tourism, we have through the conference website <http://globallogisticssummit.or.tz/> marketed the numerous tourists attraction sites Tanzania has to offer. We expect the delegates to have a half day tour on the fourth and final day of the conference. The delegates have also expressed need to visit the Serengeti, Selous, Zanzibar and Mt. Kilimanjaro just to name a few after the conference. This shows that this conference though is primarily for freight forwarders...there will be many benefits in terms of tourism.

Note to Editors:

ABOUT TAFFA

TAFFA regulates, monitor, control and co-ordinate the Freight Forwarding Industry in the United Republic of Tanzania. It acts as the mouthpiece of the members who are licensed Freight Forwarding companies, individuals, and institutions in the country.

As at December 2012, Tanzania Freight Forwarders association had more than 500 companies who are licensed by TRA to practice clearing and Forwarding in Tanzania.

The leadership of TAFFA is led by President, Vice President, Secretary General, Treasurer and Five Executive Counselors.

About FIATA

Fédération Internationale des Associations de Transitaires et Assimilés (FIATA), represents today an industry covering approximately 40,000 forwarding and logistics firms, also known as the "Architects of Transport", employing around 8 - 10 million people in 150 countries.

It is recognised as representing the freight forwarding industry by many other governmental organisations, governmental authorities, private international organisations in the field of transport such as the International Chamber of Commerce (ICC), the International Air Transport Association (IATA), the International Union of Railways (UIC), the International Road Transport Union (IRU), the World Customs Organization (WCO), the World Trade Organization (WTO), etc.

For more information & Updates: Visit our website <http://globallogisticssummit.or.tz/>

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